



Date : Saturday, 26 May 2012

Time : 2:00 pm – 2:30 pm (Registration)

2:30 pm - 5:00 pm (Seminar)

Venue : 澳門南灣大馬路575, 579 及585 號財

政局大樓

Av. da Praia Grande, No.575, 579 e 585

Edificio "Financas", Macau

Language: Cantonese, supplemented with English

material

Fee : HK\$50 Member of Macau Society of

Registered Accountants&

CPA Australia

HK\$100 Non-member

CPD Hours : 3 hours

Certification: Certificate of attainment will be issued to

participants for completing the workshop

Financial due diligence is the idea that investor should look into the actual situations and values of an investment before making a deal. It becomes a common standard for almost any kind of investment or business dealing that includes risk.

This 2.5-hour seminar presentation intends to address the key aspects of a transaction and the art and science of valuation.

Content:

- A typical transaction cycle
- Financial Due Diligence in Asia
- Valuation Concept and Premise of value
- Challenges and practical issue in doing valuations in Greater China

Mr Bernard Poon FCPA (Aust.) Divisional President – Greater China CPA Australia

Mr Bernard Poon is the Transaction Advisory Services (TAS) Leader for Hong Kong and Macau Region at Ernst & Young Transactions Limited and the Divisional President – Greater China of CPA Australia. He has nearly 20 years of experience with Ernst & Young working in TAS as well as in Assurance and Advisory Business Services.

Bernard specialises in valuations and financial modeling engagements principally in Greater China. He has been involved in numerous cross-border transactions and has extensive experience in the valuation of businesses and intangible assets for transaction analysis, business strategy or financial reporting purposes.

<u>David Lee, ASA</u> <u>Associate Director, Valuation & Business Modelling team</u> <u>Ernst & Young Transactions Limited</u>

David has over 10 years of experience in machinery and equipment valuation in Greater China and Asia Pacific region. He specializes in providing extensive machinery and equipment valuation services in accounting, insurance and acquisition related services and providing independent appraisal and adviser's reports in relation to M&A and financial reporting engagements, covering industries include energy and utilities, chemical, construction, electronics, semiconductor, telecommunications and manufacturing sectors, etc.

David currently serves as one of the board member of American Society of Appraisers Hong Kong Chapter.

Yvonne Dunn, CFA Associate Director, Valuation & Business Modeling team Ernst & Young Transactions Limited

(Associacao de Contabilistas Registados de Macau)

Yvonne specialises in valuations and financial modeling engagements principally in Greater China. She has undertaken a number of business enterprise valuations and intangible asset valuations for M&A, purchase price allocation and impairment testing purposes. She has also participated as speakers in training and development for several institutions including ZTE Corporation, State Taxation Bureau of Guangdong Province, Hong Kong Financial Services Institute, etc.

Enrolment form (Please use block letters) Full Name (Mr/Miss/Ms/Mrs)	Fax: (853) 2855 0082 Member Non-member
Position	Organisation
Correspondence Address	
Mobile No	Email
Payment: ☐ Please deposit the fee to our bank account : Bank of China no.: 01-01-10-050188	

Enquiry telephone: (853) 2855 3380 or 2832 2993

Please fax/email (acrm@acrm.org.mo) the deposit slip with the endorsement of participant name