

合辦機構 Co-hosted by :



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《財務的未來及超級足球聯賽的管理智慧》工作坊

“Future of Finance and Management Intelligence from Football Premier League” Workshop

由澳門金融學會、英國特許管理會計師公會和澳門註冊會計師公會合辦，澳門基金會贊助的《財務的未來及超級足球聯賽的管理智慧》工作坊，將於2019年8月20日（星期二）舉辦。是次工作坊詳情如下：

“Future of Finance and Management Intelligence from Football Premier League” Workshop, co-hosted by the Macau Institute of Financial Services (MIFS), the Chartered Institute of Management Accountants (CIMA) and the Macau Society of Registered Accountants (ACRM), and sponsored by the Macao Foundation, will be held on 20 August 2019 (Tuesday). The workshop details are as follows:

日期 Date	2019年8月20日(星期二) / 20 August 2019 (Tuesday)
登記 Registration	下午6時30分 / 6:30pm
工作坊 Workshop	下午7時至9時 / 7:00pm – 9:00pm
語言 Language	廣東話，附英文講義 Cantonese supplemented with English materials
專業培訓時數 CPD Hours	2小時 2 hours
地點 Venue	澳門金融管理局禮堂(澳門東望洋斜巷二十四至二十六號) Auditorium of the Monetary Authority of Macao (Calçada do Gaio, No. 24-26, Macau)
費用 Fee	澳門幣 100 圓 MOP100
證書 Certificate	完成工作坊之人士可獲頒發出席證書 Certificate of attendance will be issued to participants for completing the workshop.

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工作坊重點 Workshop Highlights

主題 Topics	內容 Content
財務的未來 Future of Finance	<p>隨着近年科技發展迅速及行業環境不斷變更，會計從業員需要持續不斷加強其專業水平，亦時刻留意環境變化及靈活變通，砥礪自強，把握新機遇。是次工作坊，講者將分享有關財務及會計行業的見解和分享“財務的未來”(Future of Finance) 全球調研結果。</p> <p>In the light of rapid advancements in technology and ever-changing environment, Accounting Professionals today have to stay agile and maintain their high level of professional competence. In this workshop, the speaker will provide you with insights on the driving forces of changes in the Accounting & Finance world and share with you the survey results of “Future of Finance”.</p>
超級足球聯賽的 管理智慧 Management Intelligence from Football Premier League	<p>球隊是高績效組織的典型代表。與一般團隊組織有別，球隊具有高度動態性的基本特徵。所以球隊的成功，除了球員能力，球隊整體協作性和明確目標外，亦強調在場上根據實際情況之應變調整。是次工作坊，講者將透過足球聯賽，分析球隊所涉及的不同管理實踐，在商業世界中如何應用和實施這些技能，並介紹球隊型企業組織的新企業組織模式。</p> <p>“Football game is too fluid and chaotic. The players’ movements are too difficult to track reliably...” Maximizing agility and speed in football management is therefore a big topic. Through analyzing football teams, we uncover the different management practices involved – Analyzing personality of each member to create a winning team and how football data can be leveraged to manage teams. Further to these, the speaker will also discuss how these skills can be applied and put into practice in the business world.</p>

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主講嘉賓簡介 Speakers Profile:

陳茂偉博士

國際註冊專業會計師公會之北亞顧問委員會副會長

英國特許管理會計師公會香港分會會長

Dr. William Chen

Vice Chairman of North Asia Advisory Panel, Association of International Certified Professional Accountants

Chairman of HK Branch, Chartered Institute of Management Accountants

陳茂偉博士擁有超過 25 年財務及商業管理經驗，服務多間本地及全球高增長企業機構。行業涵蓋食品飲料，電子商務，零售和醫療設備。陳博士獲取了澳洲 Curtin 大學工商管理博士學位。作為一位註冊會計師，他是全球特許管理會計師，英國資深特許管理會計師，香港及澳洲資深會計師，香港註冊稅務師及註冊管理顧問。

陳博士亦對教育和會計及財務專業發展非常關注。他現為國際註冊專業會計師公會之北亞顧問委員會副會長及英國特許管理會計師公會香港分會會長。他亦是格里菲斯大學商學院策略諮詢委員會之國際委員，同時獲邀為該商學院客座教授。此外，陳博士也為香港學術及資歷評審局出任財務專家，亦為數家非營利團體擔任董事及財務委員會委員。

Dr William Chen is a seasoned CFO and has more than 25 years' financial and business management experience with local and global high-growth companies in the Greater China and Asia Pacific region. Industries cover food & beverage, e-commerce, retail and medical devices. Dr. Chen earned his doctorate degree in Business Administration from Curtin University, Australia. He is a Chartered Global Management Accountant, Fellow Chartered Management Accountant in UK, a Fellow Certified Public Accountant, a Certified Tax Adviser and a Certified Management Consultant in Hong Kong and a Fellow Certified Practising Accountant in Australia.

Dr Chen also shows commitment to education and accountancy & finance professional development. He is Vice Chairman of North Asia Advisory Panel of Association of International Certified Professional Accountants and Chairman of HK Branch of CIMA. Dr. Chen currently sits on the Griffith University's Business School Strategic Advisory Board as an international member and is also an Adjunct Professor of the Business School. He has served a specialist and financial expert of HKCAAVQ and director and finance & audit committee member of several non-profit organizations.

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黃淑儀博士，英國 BPSA 公司首席執行官及 Xsortal 亞太區主席

Dr. Agatha Fraser, Chief Executive Officer of BPSA Ltd and Asia Pacific President of Xsortal Ltd

黃博士畢業於香港大學，後到蘇格蘭亞巴甸大學主修策略性研究學，完成碩士及博士學位。畢業後被邀請到美國哈佛大學甘迺迪學院擔任院士及智囊團，亦曾擔任英國曼切斯特城市學院校董。

黃博士擁有超過 30 年的豐富顧問服務經驗，顧問服務範圍亦非常廣泛，主要服務範圍包括：表現評審、財務分析、企業重組及上市、電子商務、生產和教育培訓等。她定期在歐洲和遠東地區演講及向高級管理人員提供講座。

Dr. Agatha Wong-Fraser has over 30 years of experience in strategic and business consultancy, specializing in corporate restructuring, corporate strategy and business data analysis. She has been actively involved with Start Ups, SMEs and Large Companies across many sectors of business mainly in the UK and Far East She works extensively with some of the largest manufacturing and financial service organizations in Hong Kong and China.

Dr. Agatha Wong-Fraser obtained her M. Litt. and Ph.D. in International Strategic Studies at Aberdeen University, Scotland after graduated from the University of Hong Kong. She is a Postdoctoral Research Fellow of Harvard University, John Kennedy School of Government. She is also an international speaker and trainer and deliver seminars and keynote sessions in Europe and the Far East to mainly senior executives and professionals. Dr. Fraser is currently leading data projects in UK for a global finance institution, as well as projects in the Far East in heavy manufacturing in China and consumer service goods in Hong Kong.

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我們誠邀各位金融、會計、審計範疇的從業員及其他對該工作坊有興趣人士報名參加。請於 2019 年 8 月 13 日或之前將已填妥之報名表傳真或電郵至本會。

We cordially invite practitioners from the financial, accounting and auditing field as well as anyone interested in this subject to enroll. Please fax or email the completed form to the Macau Society of Registered Accountants on or before 13 August 2019.

潘志輝 António Félix Pontes
澳門金融學會管理委員會主席
Chairman of the Executive Board
Macau Institute of Financial Services

關可穎 Cally Kuan
澳門註冊會計師公會理事長
President of the Board of Directors
Macau Society of Registered
Accountants

周春華 Paulus Chau
香港及新興市場事務總監
英國特許管理會計師公會
Associate Director,
Hong Kong and Emerging Markets,
The Chartered Institute of
Management Accountants

2019 年 8 月 5 日
05 August 2019

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2019年8月20日(星期二) / 7時至9時
20 August 2019 (Tuesday) / 7:00pm-9:00pm

報名表格 Enrollment Form

英文姓名 Full name in English	(First Name 名字) (Last Name 姓氏)
中文姓名 Full name in Chinese	
電郵 Email	
機構名稱 Organization	
職位 Position	
通訊地址 Correspondence address	
手提電話 Mobile	
存款單據編號 Deposit Slip No.	
會員單位 Membership	<input type="checkbox"/> 澳門註冊會計師公會 Macau Society of Registered Accountants <input type="checkbox"/> 英國特許管理會計師公會 Chartered Institute of Management Accountants <input type="checkbox"/> 其他 / 不適用 Others / Not Applicable

請存款至銀行帳戶：中國銀行：01-01-10-050188

帳戶名稱：澳門註冊會計師公會

請在存款單寫上參與者的名字，並將之傳真/ 電郵 (2855 0082 / acrm@acrm.org.mo) 至本會。

Please transfer your admission fee to:

Bank account : Bank of China 01-01-10-050188

Bank account name: Associação de Contabilistas Registados de Macau

Please include the name of the participant on the deposit slip and fax/ email (2855 0082 / acrm@acrm.org.mo) to Macau Society of Registered Accountants.

諮詢電話 : (853) 2855 3380

For further information, please contact (853) 2855 3380

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